

## **GDPR Privacy Policy – Action: Vision Zero**

### **Action: Vision Zero is committed to protecting and respecting your privacy.**

This Policy explains when and why we collect personal information about people who visit our website, how we use it, the conditions under which we may disclose it to others and how we keep it secure. We may change this Policy from time to time so please check this page occasionally to ensure that you're happy with any changes. By using our website, you're agreeing to be bound by this Policy. Any questions regarding this Policy and our privacy practices should be sent by email to [post@actionvisionzero.org](mailto:post@actionvisionzero.org) or by writing to Action: Vision Zero, 28 Sutherland Square, London SE17 3EQ. Alternatively, you can telephone 020-7701-6283. The rules on processing of personal data are set out in the General Data Protection Regulation (the "GDPR").

### **Who are we?**

Action: Vision Zero aims to campaign for an end to road deaths providing information, support and advice to individuals and groups keen to learn more about how to drive down road casualties, make our roads and streets safer and more pleasant for those who walk and cycle and to create a fairer balance between the needs of people walking, cycling and using public transport and the needs of people in motor vehicles. Action: Vision Zero was formed in July 2019.

### **How do we collect information from you?**

We obtain information about you when you use our website and register to receive one of our regular newsletters. We also receive and process personal information regarding people who may be interested in receiving at our newsletters at events that we attend.

### **What type of information is collected from you?**

The personal information we collect might include your name, email address, postal address and IP address.

### **How is your information used?**

We may use your information to enable us to send our email newsletters to you. We review our retention periods for personal information on a regular basis. We will hold your personal information on our systems for as long as is necessary in terms of your wishing to receive newsletters from us

### **What is our legal basis for processing your personal data?**

Our lawful basis for processing your general personal data under article 6 of GDPR is as follows;

**Consent of the data subject** - We will directly ask for your consent to process data when you sign-up for our email newsletters on our website.

**Processing necessary for the purposes of the legitimate interests of the data controller or a third party, except where such interests are overridden by the interests or fundamental rights or freedoms of the data subject;**

- We will use your personal data to process and facilitate your receipt of email newsletters.

#### **Who has access to your information?**

Action: Vision Zero alone requires access to personal information such as name and email details in order to allow us to send our newsletters to you.

It is important to note:

- We will not sell or rent your information to third parties.
- We will not share your information with third parties for marketing purposes.

#### **Your choices**

We will not contact you for marketing purposes. You can change your preferences and or unsubscribe from our newsletter by contacting us by email at [post@actionvisionzero.org](mailto:post@actionvisionzero.org), or by writing to Action: Vision Zero, 28 Sutherland Square, London SE17 3EQ. Alternatively, you can telephone 020-7701-6283.

#### **How you can access and update your information**

The accuracy of your information is important to us. In the meantime, if you change email address, or any of the other information we hold is inaccurate or out of date, please contact us by email at [post@actionvisionzero.org](mailto:post@actionvisionzero.org), or by writing to Action: Vision Zero, 28 Sutherland Square, London SE17 3EQ. Alternatively, you can telephone 020-7701-6283.

You have the right to ask for a copy of the information that Action: Vision Zero holds about you and if requested we will provide you with details of the information we hold about you.

#### **Links to other websites**

Our website may contain links to other websites run by other organisations. This privacy policy applies only to our website, so we encourage you to read the privacy statements on the other websites you visit. We cannot be responsible for the privacy policies and practices of other sites even if you access them using links from our website.

In addition, if you linked to our website from a third-party site, we cannot be responsible for the privacy policies and practices of the owners and operators of that third-party site and recommend that you check the policy of that third-party site.

## **16 or Under**

We are concerned to protect the privacy of children aged 16 or under. We do not process anyone's data aged under 16 without their parent's/guardian's explicit permission. If you are aged 16 or under, please get your parent/guardian's permission beforehand whenever you provide us with personal information.

## **How to make a complaint?**

To exercise all relevant rights, queries or complaints in the first instance please contact us by email at [post@actionvisionzero.org](mailto:post@actionvisionzero.org), or by writing to Action: Vision Zero, 28 Sutherland Square, London SE17 3EQ. Alternatively, you can telephone 020-7701-6283.

If this does not resolve your complaint to your satisfaction, you have the right to lodge a complaint with the Information Commissioners Office on 03031231113 or via email <https://ico.org.uk/global/contact-us/email/> or at the Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF, England.

## **Further processing**

If we wish to use your personal data for a new purpose, not covered by this Data Privacy Notice, then we will provide you with a new notice explaining this new use prior to commencing the processing and setting out the relevant purposes and processing conditions.

## **Review of this Policy**

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our privacy policy.

This Policy was last updated in July 2019.